



# PREMIER RETAIL MEDIA PACK 2018

*premier*

**RETAIL**

**BE SEEN AND REMEMBERED**



24,000  
subscribers

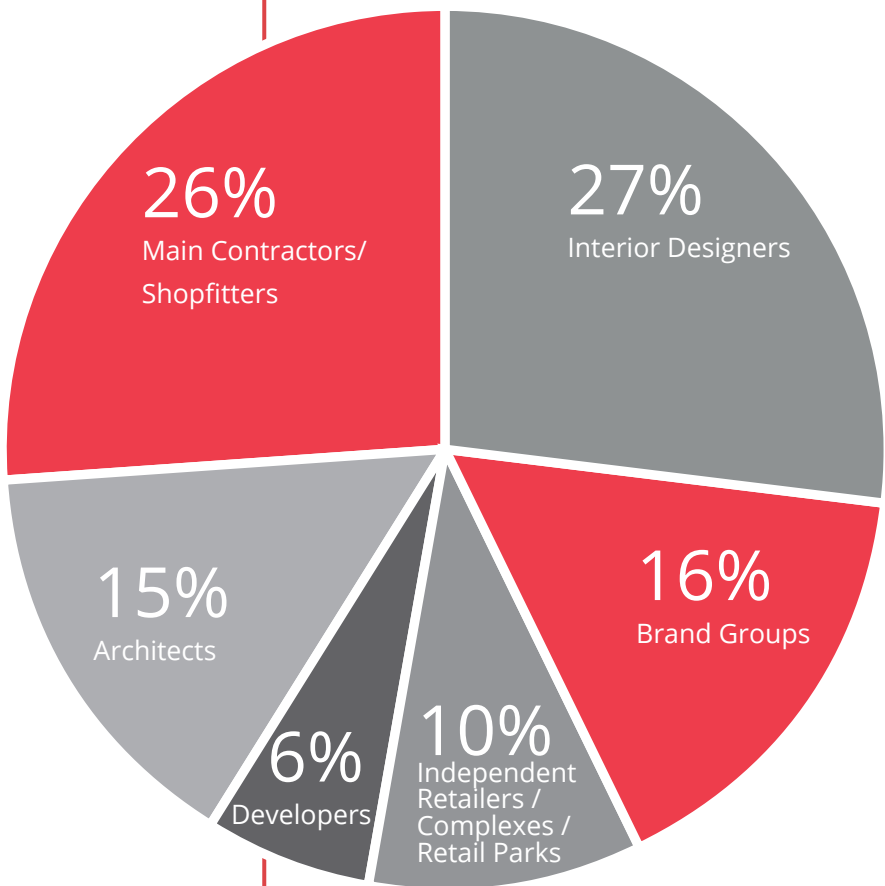


ROMA  
PUBLICATIONS

## MEDIA INFORMATION

Formed in 1999, ROMA PUBLICATIONS LTD has grown to become a market leader in the publication of construction and trade magazines. Our mission is to inform, educate and entertain the reader.





# “ SMART Choice

Unrivalled in its field.

### Why PREMIER RETAIL is the smart choice

The synergy formed between our in-house editorial and design team and our contributing contacts within these industries helps us to not only keep up to date with all the latest information but also produce a product that is unrivalled in its field. Premier Retail is issued throughout the whole of the UK, including the Channel Islands, and has a readership of 24,000.

### Distribution and circulation

PREMIER RETAIL has a focused client readership base of Main Contractors, Architects, Shopfitters, Interior Designers, Brand Groups, Shopping Centres, Retail Parks, Operators, Independent Retailers, Developers.

### Enhancing your article

As part of the comprehensive package offered by ROMA Publications, our creative team can visit clients' businesses to take photos and record film footage for DVDs. Whatever the size, scope or area of your business, our team will capture your company at its best

BE SEEN & REMEMBERED



**FOCUSING**  
on the latest developments  
in the Retail Design industry.

## Features and articles

PREMIER RETAIL is a magazine focusing on the latest developments in the Retail Design Industry.

Each issue of PREMIER RETAIL will highlight projects currently taking shape throughout the UK and overseas, covering everything from high end chain stores right through to supermarkets.

We are interested in hearing about and publicising all developments and giving the opportunity for organisations of all sizes to highlight their involvement and expertise among a wider audience.



Page sizes available are as follows:

COST	(£)
Double Page Spread	2350
Inside Front Cover	2100
Inside Back Cover	2100
Full Page	1500
Half Page	950
Quarter	750
Eighth	525



# ADVERTISING

Competitive rates.

## Forward Features

From the opening of the latest Retail Outlets to High Street Stores and Supermarkets. Each edition Premier Retail provides readers with a round-up of the best developments in the Retail and Design industry.

## Regular features:

**News** - The latest updates and news in the industry.

**Projects** - A selection of projects which are taking place throughout the UK and overseas, from new builds to refurbishments .

**Profiles** - A focus on the designers and contractors responsible for the most creative retail spaces in the industry.

**Innovation** - Keeping up to date with the latest concepts and technology within the retail industry.

CONTACT





# CONTACT US

Our friendly team...



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CALL NOW!



FORWARD FEATURES





# FORWARD FEATURES 2018

Coming up in the next editions of Premier Retail

## JAN - FEB

New Look Oxford Street  
Sign & Digital UK Preview  
London Bridge Store  
RDE/RBTE/RDSE 2018  
Preview  
Tungate Quarter Opening  
OVO Boutique London  
Atkinson's Flagship  
Boutique  
Surface Design Show  
Focus Feature

## MAR - APRIL

Sign & Digital UK 2018  
Focus Feature  
Quadrant Design  
Company Profile  
RDE/RBTE/RDSE 2018  
Focus Feature  
World Retail Awards 2018  
Ikea Exeter  
House  
Cineworld Dover  
VM and Display Show

## MAY - JUNE

John Lewis White City -  
Westfield  
Decathlon - Kensington  
High Street  
Aldi UK profile  
Shopfitter Q&A  
Next

## JULY - AUG

Shopfit and Display focus  
Oliver Bonas - European  
store profile  
Primark - Meadowhall  
Interior designer focus

## SEPT - OCT

Retail Week Interiors  
Awards  
RDE/RBTE/RDSE 2019  
preview  
Window Display Focus  
ASOS

## NOV - DEC

Ikea Greenwich  
This year in retail - review  
RDE/RBTE/RDSE 2019  
Preview  
Interior Design Focus  
A look towards 2019



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